



StudentsACT Meeting Minutes

Meeting Date: Mon, Oct 13, 2014 Time: 6:00pm – 7:00pm Location: SH 308

Type of Meeting: General

Meeting Advisor: Heather Davis

Facilitator: Marissa Johnson

Note Taker: Lynda McClaren

Attendees:

Name	Title	Location	Pres
Heather Davis	Advisor	Denton Campus	Y
Marissa Johnson	Chair	Denton Campus	Y
Lynda McClaren	Secretary	Denton Campus	Y
Jasmine Brock	Member	Denton Campus	Y
Sara Downing	Member	Denton Campus	Y
Dennis Hoebee	Guest	Denton via Videoconference	Y
Evan BrietzkeGupta	Member	Houston via Phone	Y
Christina Ramon	Member	Dallas via Videoconference	Y
Victoria Mourtada	Member	Dallas	N

Minutes

The meeting was called to order at 6:00 pm by Marissa. Meeting minutes from the 9/15/14 meeting were reviewed and approved.

Agenda Item: Survey Design

Discussion: Per Heather, this has been tabled to the spring semester.

Agenda Item: Fall Semester Focus – October: Internet Security Awareness / Tech Talk Fall Semester Focus – November: Preview Google

Discussion: For 'Internet Security Awareness' (October), tables will be setup on Denton campus in the Underground on 10/27 and 10/28. Tech Talk will be presented on 10/31 from ACT 301 with videoconference to Dallas and Houston.

Tables will also be setup for Internet Security Awareness (October) at the Dallas and Houston campuses; Heather will coordinate with those site representatives.

For 'Preview Google' (November), there will be tasks and events to sign up for. Marissa or Heather will send out email with reminders. Tentative date for this event is the week of November 3rd.

Agenda Item: Subcommittee Reports

Social Media: Facebook and Twitter: Christina will revise whenever the logos are decided on. She will also update the google website.

Marketing: Price point list document emailed out to everyone on 10/13. Heather will send out an additional email and we will vote for Google marketing and computer labs promotional items.

Logos: Google Mail is coming (Google Mail in Google colors; is coming in TWU maroon).

Event ideas (promoting): Sidewalk chalking
Digital signage (for computer labs – all 3 campuses)
Dorms – distribute material
Student Union – in mailboxes
Evening information tables (for commuter students / non-traditional students)

Google Implementation Research: Sidewalk chalking
Flyers in mailboxes
Information tables
Press releases, emails, tip sheets (design layout for each)
Branding – what can we do about?
Sample trainings (additional coverage at Service Desk couple of weeks in January – go live date: January 5th)

Future Events: think about additional ways to market, etc.

Next Meeting: Mon, Nov 17, 2014 Time: 6:00p – 7:00p
Locations: Denton SH 308 / Houston 5305 / Dallas 8201