The meeting was called to order at 6:00pm by Katie. Heather updated the committee that we are without committee representation at the Dallas and Houston campuses. The minutes from the November 2016 meeting were approved.

**Agenda Item: February “I <3 TWU Tech” Campaign**

**Discussion:** The event dates are set for February 13 – February 16. Heather will post sign-up sheets for volunteers in the Google Drive. Recommended activity is for the students to take a selfie with their favorite technology service, and post it into Facebook, Twitter or Instagram accounts with #twutechlove.

**Agenda Item: Course Evaluations Campaign**

**Discussion:** The event dates are slated for April 5 – April 14. While this is for undergraduate and graduate students, the campaign is primarily for the long semester courses and not the short semester courses. The committee reviewed draft messages for decision on which format to be sent to the student body.
Agenda Item: Lasso Ads

Discussion: The committee decided to have four (4) ads run across the spring semester.

- Week of 2/8 – TWU Tech (#twutechlove)
- Week of 3/20 – Technology services survey
- Week of 4/6 – Course evaluations [initial communication]
- Week of 4/12 – Course evaluations [final push]

Agenda Item: Technology and Accessibility on Campus

Discussion: Discussed with Client Services partners if any availability of visually impaired PCs to the student body. Direction at the current time is for the students in need to start with the Disability Services office and submit a request for the needed software or equipment. A long range plan is the formation of a new task force for client services to provide accessibility technology products in strategic locations campus wide [i.e. – library, computer labs].

Next Meeting: February 20  
Time: 6:00p – 7:00p  
Location: ACT 602