Minutes

The meeting was called to order at 6:00pm by Marissa. Meeting minutes from the 11/17/14 meeting were reviewed and approved.

Agenda Item: Three new committee members were introduced, as three former members had either graduated or transferred to another university.

Discussion: Representing the Denton campus: Johnny Gutilla and Matt Delashaw; representing the Houston campus: DeBorah Johnson

Agenda Item: Semester Focus

Discussion: The primary focus of the committee for the Spring 2015 semester will be on computer labs and student printing --- with regards to what areas is TWU technology lacking in currently with meeting students’ needs and expectations when it comes to the accessible of computer labs and / or printing capabilities across the three campuses.

Agenda Item: Computer Lab / Printing Research

Discussion: Sara Downing presented the research that she had conducted to date from other
universities across the state of Texas with regards to their computer labs’ usage and availability. While students own PC’s, laptops or tablets, they still frequent university computer labs multiple times each week. Texas State University had a lab that was opened 24/7 but then stopped this 24 hour service due to funding cuts. However, Texas State does continue with having a computer lab open until 3AM. With regards to student printing on campuses, research was conducted on University of North Texas (UNT), University of Texas Dallas (UTD), Southern Methodist University (SMU) and University of Texas Arlington (UTA). Students must pay printing fees ranging from $0.10 - $0.24 per page for color copies. For black and white copies, students at most of these universities have an allowance of 1500 pages of free printing (black and white laser printing) before having to pay for printing.

**Agenda Item: Survey Preview**

**Discussion:** Christina has the survey in process which will include questions surrounding:

- Students’ frequency for using campus computer labs
- Students’ usage of computer labs (homework, projects, tests, etc.)
- Open ended questions inclusive of what services would students like to see, etc.

**Agenda Item: Marketing**

**Discussion:** Marissa looked into various marketing items and did advise that she will need assistance from other committee members with marketing. Marketing items (giveaways) will need to remain within a budget of around $1.00 per item (the overall budget is approximately $500); the committee will consider having a few tiered level marketing items; these prizes would be awarded to students via a drawing from those who participate in completing the survey or attend the Tech Talk.

**Agenda Item: Upcoming Events**

**Discussion:** Possible upcoming events proposed for marketing of student feedback and survey participation of survey on computer labs and printing needs were:

- Movie night (using the projector screen purchased in Fall semester 2014)
- SGA / House of Representatives meetings
- Activities in the Dorms

**Agenda Item: Future Events**

**Discussion:** Some confirmed dates of future events include

- Tech Talk – March 26 at 2pm
- Present reports to Board and CIO – April 20
- Distance Education Advisory Committee – contact Heather if interested in participating and serving on this semester
- Provide feedback to Heather via Google Sheets on the Technology Fee increase pending announcement to student body; proposed increase is from $17 to $22.

**Next Meeting:** February 23, 2015  
**Time:** 6:00p – 7:00p  
**Location:** TBD